



Kobrick College Consulting, LLC
*Guiding students and their families through the
college admissions process*

LIGHTNING BASKETBALL COLLEGE CONCIERGE

WE HELP STUDENTS BECOME RECRUITABLE ATHLETES

Lightning Basketball© is proud to introduce a new service offered exclusively to Lightning high school players and their families.

Lightning Basketball has always provided college exposure and guidance to student athletes who may wish to play competitive basketball in college. Now, we are taking this to the next level. In order for a student to play a college sport, there are both academic and athletic steps that must be followed. **The Lightning Basketball College Concierge** program will assist student athletes as they navigate the college admission and recruiting process.

The college admission and basketball recruiting process can be overwhelming for many families. Our objective is to provide an individualized college application and basketball plan for each of our student athletes. This plan will allow students and their families to determine which colleges are best suited for them athletically, academically and economically.

The Lightning Basketball College Concierge program is structured to take student athletes through the college admissions and basketball recruiting process.

Jim Fox is the Executive Director of Lightning Basketball, the CEO of Island Garden Basketball, and the Governor of NY Metropolitan AAU. He is also a Professor of Criminal Justice at LIU Post.

David Rothman runs DSRHoops, LLC and is a Senior Director of Lightning Basketball. He is also a 15 year Lightning Coach who has advised and guided many of his players through the recruiting process. He has a BS in Finance and Decision Sciences from the Wharton School of the University of Pennsylvania and an MBA in Finance, Operations Research and Econometrics from the University of Chicago. He is a former Wall Street Quant/Trader.

Felice R. Kobrick, LCSW runs Kobrick College Consulting, LLC and is an Educational Consultant, specializing in college admissions. She holds a master's degree and is licensed by NYS as a Certified Social Work Counselor. Felice is an Associate Member of the Independent Educational Consultants Association - the nation's leading professional organization for college placement advisors working in private practice - and is also a member of the NYS Association for College Admission Counseling (NYSACAC) and the Higher Education Consultants Association (HECA).

LBCC PACKAGES

INITIAL CONSULTATION & EVALUATION

- A 60-minute consultation with Felice R. Kobrick, Educational Consultant and Owner of Kobrick College Consulting, LLC. This consultation includes the administration of an in-depth college interest and assessment questionnaire, and will touch on important topics such as financial aid, the importance of creating a balanced list of schools, the common application, the college essay, and strategies to strengthen your college applications.
- A 60-minute basketball evaluation and strategy session with David S. Rothman, Lightning Senior Executive Board Member, Lightning Coach and founder of DSRHoops, LLC. This session will assess the player's athletic ability, footwork, skills, toughness and understanding of the game. Specific instruction and suggestions will be offered as warranted. The goal of this session is twofold: (1) to begin to project an appropriate level of play at the college level; (2) to suggest unbiased avenues of training/coaching to help advance the player's game.
- A detailed written report summarizing our findings and guidance. This report can be used as a road map as the student begins his/her journey into the college admission and basketball recruiting process and will provide a written summary of where we feel the athlete stands academically and athletically.

SILVER COLLEGE CONSULTING & ATHLETIC RECRUITING PACKAGE

This package includes a targeted and personalized 4-session college consulting piece with Kobrick College Consulting, LLC, and a 2 session basketball piece with DSRHoops, LLC.

- On the college side of this package, students and parents can choose either:
 1. 4 sessions devoted to topics of their choice (e.g., creating a well-balanced college list of “best fit” colleges or how to maximize your financial aid); or,
 2. 4 sessions devoted to "Essays, Essays & Essays" - everything from brainstorming and strategic selection of essay topics to appropriate tone, organization and expert editing. The main Common Application essay and 4 more supplemental essays are included in the 4 session “Essay” package.
- On the basketball side, the focus begins with the on-court evaluations and will lead to:
 - detailed suggestions for skills improvement
 - an outline of the process of college recruiting
 - mentorship throughout the student’s high school playing career
 - a roadmap that the student athlete can follow throughout high school until the end of his/her senior year

PREMIUM COLLEGE CONSULTING & ATHLETIC RECRUITING PACKAGE

This package includes 8 sessions of personalized college consulting with Kobrnick College Consulting, LLC and a 4 session basketball piece with DSRHoops, LLC.

- THE COLLEGE PIECE:

- Usage of state-of-the-art, college admissions software designed and personalized for each student.
- Evaluation and matching of student's academic credentials to potential colleges.
- Computerized, automatic tracking and reminders of registration and test dates, application deadlines, financial aid deadlines and more.
- Establishment of the student's "Hook" - that special something that sets the student and his or her application apart from the rest.
- Development of a strategy and specific steps to ensure the student's applications and essays are completed and packaged in a manner that highlights the student's unique personality, credentials and interests.
- Guidance and support filling out applications with an emphasis on showcasing what makes the student an attractive candidate to each and every college.
- Essay brainstorming and editing with special attention to choice of essay topics, style, tone, organization of ideas, grammar and other technical details.
- Financial aid review – including needs assessment, scholarships and grant eligibility.
- Management of waitlist/deferral status and assistance with final decision after acceptance letters are received.

-THE BASKETBALL PIECE:

DSRHoops, LLC and Lightning Basketball bring a wealth of experience and knowledge to the area of college basketball recruiting. This part of the package can include:

- Review of potential colleges where student might be eligible to play.
- A thorough and deep understanding of NCAA rules and procedures regarding student athlete eligibility.
- A personalized timeline for camps (school and showcase camps), and for contact with college staffs.
- Individual skills training by Lightning instructors as warranted.
- Video production of student's athletic abilities and talents for distribution to college coaches.
- Advice, consultation, and overseeing of the student athlete's basketball schedule, routine, fitness and game throughout high school. Key strategies regarding what makes a student a recruitable athlete as a well advice on how to speak to and interview with college coaches.
- Written recommendations to schools and/or coaches.
- Once acceptances are received, assistance with final decision of which college is best suited for the student's basketball ability/potential.

COMPREHENSIVE COLLEGE CONSULTING & ATHLETIC RECRUITING PACKAGE

This package builds on the Premium package. It is an all inclusive, comprehensive, 10 session college package with Kobrick College Consulting, LLC AND a 5 session basketball piece with DSRHoops, LLC.

All the features of the Premium Package, plus:

-THE COLLEGE PIECE:

- Thorough review of student's high school transcript, GPA and test scores.
- Discussion of standardized preparation for SAT/ACT/AP/SAT Subject Tests and analysis of any scores to date.
- Discussion of all activities - athletics, extracurricular, community service, etc. that will enhance applications.
- Administration of College Interest/Assessment Questionnaire to determine student's unique profile.
- Assistance and guidance with Pre-College Summer Program applications and essays.
- Creation of a personalized list of "best-fit" colleges. Selected colleges will be well-balanced between "reach," "target," and "safety" schools and will fit your budget.
- Comprehensive guidance and support to fill out college applications.
- Discussion of key factors in decision to apply early decision, early action, rolling or general admission.
- Essay brainstorming and editing with special attention to choice of essay topics, style, tone, organization of ideas, grammar and other technical details. Common Application and all supplemental essays included.
- Discussion, review and analysis of FAFSA and CSS Profile (financial aid) forms.
- Analysis of how to leverage activities, internships and interests to become more attractive to colleges.
- Tips and strategies to maximize your college visits; preparation for admissions interviews.
- Management of waitlist/deferral status and assistance with final decision after acceptance letters are received.

-THE BASKETBALL PIECE:

- The comprehensive package includes the Premium Package Basketball piece plus 2 sessions dealing exclusively with athletic interview preparation.
- Access to schools and/or coaches through the extensive collection of contacts built up over the years by Lightning coaches and affiliated contacts.

-THE PRICELESS PIECE:

- For those interested, a 2 hour "Bootcamp" (quantitative, legal, medical, dental or educational) designed to appeal to students who may already have an eye on specific majors or career paths and who would benefit from in-depth conversations from professionals in those fields who have a passion for giving back.

FOR MORE INFORMATION, CONTACT:

Felice R, Kobrick, LCSW

(516) 587-0600

KobrickConsult@aol.com

www.kobrickcollegeconsulting.com

Coach David S. Rothman

(516) 967-7045

davidSrothman@gmail.com